A TRADITION OF EXCELLENCE

Exceptional Parent is a 47-year-old award-winning magazine. It provides practical advice, emotional support and the most up-to-date educational information for special needs families. The digital version of Exceptional Parent is distributed free of charge. The print magazine is distributed to selected healthcare professionals and is available by paid subscription.

MORE ABOUT EP's eMAGAZINE EDITION

• Read, download and print current and past issues from our extensive archives at www.ep-magazine.com
• Visually impaired readers can listen to all content with universal access features.
• Visit www.ep-magazine.com and receive free email delivery each month
• Exceptional Parent Magazine has a readership in excess of 100,000 worldwide, and can be viewed on iPad, iPhone and Android platforms.
• Exceptional Parent Magazine is the ONLY special interest consumer publication in the US to bear the endorsement of a professional medical society, the American Academy of Developmental Medicine and Dentistry (AADMD).

(800) 372-7368 SALES@EP-MAGAZINE.COM
IMPORTANT ISSUES
Every month, Exceptional Parent brings its large readership of families, healthcare professionals and caregivers in-depth articles and sound guidance delivered by the most experienced and highly-regarded experts in the field of special needs.

MONTHLY EDITORIAL THEMES
Diet and Nutrition • Autism • Mobility Schools, Camps and Residences • Summer Fun Healthcare • Travel • Home Improvement Back to School • Employment and Transition Financial Planning • Family and the Holidays

REGULAR CONTRIBUTORS AND COLUMNS
Ancora Imparo (From the Editor in Chief’s Desk) American Academy of Developmental Medicine and Dentistry (AADMD) • Genetic Alliance New Products • Book Reviews & Excerpts What’s Happening • Organization Spotlight Fitness Priority • Puzzles and Camo • Guest Columnists and much more

MILITARY SECTION TOPICS
Military News • Military Life • Post Traumatic Stress Disorder • Autism Spectrum Disorders Medical and Special Education Services Community Support • Benefits and Entitlements

NEW BEGINNINGS
The EP Guide: Navigating Special Needs Resources is an indispensable source of information for those newly diagnosed with disabilities, genetic disorders and other conditions. Families and professionals are sure to value this resource and will refer to it continuously throughout the year! An amazing advertising opportunity!

EP’s ALL-NEW RESOURCE GUIDE FOR 2018
plus RARE DISEASE RESEARCH
STEPS to TAKE AFTER RECEIVING A DIAGNOSIS
GENETIC DISORDERS
M EDICAL & EDUCATIONAL SERVICES
and RESPITE CARE

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Four Decades of Editorial Excellence Inform Every Issue

A BROADER VISION
Exceptional Parent Magazine addresses physical, emotional and intellectual conditions across the lifespan, using a multimedia approach. Exceptional Parent believes that disabilities are conditions and not disease states, and its focus is on improving the quality of life for those impacted by these conditions.

JANUARY
• The EP Guide: Navigating Special Needs Resources

FEBRUARY
• Diet and Nutrition; Dietary Supplements
• Depression, Anxiety & Stress Management

MARCH
• Schools, Camps & Residences
• Developmental Disabilities

APRIL
• Autism Spectrum Disorders
• Early Intervention

MAY
• Mobility
• Planning for the New School Year

JUNE
• Summer Activities
• Adaptive Sports & Recreation

JULY
• Home Improvement & the Americans with Disabilities Act
• Travel

AUGUST
• Healthcare
• Genetic Disorders
• Universal Newborn Screening

SEPTEMBER
• Back to School
• Bullying

OCTOBER
• Employment & Transitioning
• Annual Toy Guide

NOVEMBER
• Financial & Estate Planning
• Tax Strategies
• Military Appreciation

DECEMBER
• Family & Community
• The Holidays!
• Speech & Hearing

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## AD DIMENSIONS

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## AD RATES

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## 4 COLOR PROCESS

Must be separated into process CMYK, SWOP standards, 133-line screen, Digital formats: High resolution PDF with fonts and images embedded for print; or Photoshop TIFF with fonts and images embedded; or Illustrator EPS with outlined fonts and images embedded.

## AD CLOSING DATES

Ad material is due on the 20th of the month prior to issue date.

## TRIM SIZE AND BLEED

Magazine trim size is 8 1/8” x 10 3/4” (8.125 x 10.75). Top, Bottom, Left and Right margins are 3/8” (.375). Bleed available for spread, full-page and half-page units only. Allow 1/8” on each side for bleed. Live matter should be 3/8” away from all bleed, gutter and outside edges.

## ADDITIONAL OPPORTUNITIES

- Customized print runs
- Digital marketing partnerships
- Website presence
- Specialized advertorials
- Corporate warmth campaigns

(800) 372-7368  SALES@EP-MAGAZINE.COM
Forging Lasting and Effective Partnerships within the Community

A UNIQUE MESSAGE
We now have the capability to offer advertisers exclusive sponsorships of one or more of our twelve monthly issues and delivery of a custom print run in any quantity they choose. These special editions may be distributed to clients, customers, patients, caregivers or anyone you choose.

SPREADING THE WORD
Exceptional Parent Magazine’s unsurpassed content is timely, trustworthy and completely original. We can now offer custom editions of the magazine, ranging from 60 to 90+ pages in length, containing our award-winning topical content and a custom-designed cover prominently featuring their company logo or specific branding and a free full page ad. Share this valuable resource with all of your associates.

CREATING SYNERGY
Monthly editorial themes such as Autism Awareness, Mobility, Financial Planning or Travel may be a perfect fit for your business. The universally respected and highly anticipated annual EP Guide is a great match for any company.

CUSTOM PRINT RUN RATES
ALL CUSTOM PRINT RUNS INCLUDE A FREE FULL PAGE AD

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<tr>
<th>QUANTITY</th>
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<th>FEB-DEC ISSUE [60+ PAGES]</th>
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For larger quantities, call for a direct quote.

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**Online Exceptional Parent Magazine**


**EXPANDED OPTIONS**
Our team of designers and developers are ready to create marketing campaigns that communicate your brand’s message to our dedicated online audience.

**MONTHLY E-NEWSLETTER**
Target your customers with a prominent ad in our weekly e-newsletter. EP’s social media audiences visit our feeds multiple times a week. Highlight your product or service and gain access to an engaged audience that has specifically opted in to receive this content.

**HIGH IMPACT EXPOSURE**
Reach a growing audience on EP’s all-new website and strategically target your consumers. We are committed to bringing your company’s vision to life through original, well designed digital experiences.

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**EP-Magazine.com Ad Sizes and Rates**

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**Newsletter Ad Sizes and Rates**

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**EBLAST Rates**

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Contact EP for more info.

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